

CHAPTER 14

SIGNS

8-14-1: TITLE:

This chapter shall be known, cited and referred to as the *SIGN ORDINANCE OF THE CITY OF WARRENVILLE*. (O2017-38, 6/19/17)

8-14-2: PURPOSE:

Much valuable information is conveyed by certain business signs of local retail and service establishments, to the mutual benefit of both the business establishment and the public. It is the intent of this chapter to encourage such signs wherever they are moderate in size and design and consistent with the public safety and the welfare of surrounding areas, but to discourage signs which distract the attention of the motorists or are otherwise hazardous, or which are inconsistent with the suburban character of Warrenville.

8-14-3: APPLICABILITY:

From and after the effective date of this chapter, the use of all signs and portions of signs erected, altered, with respect to height, area, and additions to sign face, and relocated in the city shall be in conformity with the provisions of this chapter. Any existing sign not in conformance with the regulations herein prescribed shall be regarded as nonconforming.

The regulations of this chapter relate to the location of signs, by function and type, within the zoning districts and shall be in addition to provisions of the city building and electrical codes applicable to the construction and maintenance of signs.

8-14-4: FILING REQUIREMENTS AND PROCEDURES:

- A. General: No sign shall hereafter be erected, altered, have its face changed, or relocated until the sign conforms with the provisions of this chapter and a permit has been obtained from the community development department if it is identified in table 8-14-4A, "Allowed And Prohibited Sign Types - Permit Requirements In All Zoning Districts", of this section as a sign type that requires a permit.

Routine maintenance or replacement of parts designed to be changed which do not require any permit shall not be considered an alteration; provided such change does not increase the surface area, height, or cause any other structural change.

No sign permit will be issued for additional signs on property where an existing sign has been illegally installed.

- B. Allowed and Prohibited Sign Types; Permit Requirements in All Zoning Districts: Table 8-14-4A of this section summarizes what sign types are allowed and prohibited within the corporate limits of the city. This table also identifies what specific zoning district(s) each

permitted sign type is allowed in, whether a permit is required and what section of this chapter should be reviewed for additional restrictions and/or requirements. All permitted sign types shall comply with the standards outlined in sections 8-14-5 and 8-14-6 of this chapter. Prohibited sign standards are outlined in section 8-14-7 of this chapter.

TABLE 8-14-4A: ALLOWED AND PROHIBITED SIGN TYPES - PERMIT REQUIREMENTS IN ALL ZONING DISTRICTS

Sign Type	Prohibited ¹	Zoning Districts Permitted In	Permit Required (Y/N)		Code Section Reference ²
			Permanent	Temporary	
Address numerals		All	N		8-14-6A1d
Attention getting devices	X				8-14-7A
Awning sign		All nonresidential	Y		8-14-6B1g
Backstop sign		All		Y	8-14-6B2g
Banner, advertising		All nonresidential		Y	8-14-6B2d
Banner, vertical decorative		All		N	8-14-6A2g
Bulletin board		All	N		8-14-6A1h
Campaign sign		All		N	8-14-6A2f
Canopy sign		All nonresidential	Y		8-14-6B1g

Community events sign		As approved by the city council	Y		8-14-6B1k
Construction sign		All		Y	8-14-6B2c
Employment opportunity sign		All		N	8-14-6A2i
Feather flag banner sign		All nonresidential		Y	8-14-6B2d
Flags		All	N		8-14-6A1c
Flashing sign	X				8-14-7B
Garage sale sign		All		N	8-14-6A2b
Gasoline price sign		All nonresidential	Y		8-14-6B1i
Governmental required sign		All	N		8-14-6A1d
Governmental safety/directional		All	N	N	8-14-6A1b , A2e
Grand opening sign		All nonresidential		Y	8-14-6B2a
Ground sign		See note 3	Y		8-14-6B1a , b, c, d
Hanging sign		All nonresidential	Y		8-14-6B1h
Legal notice		All		N	8-14-6A2e
Memorial sign		All	N		8-14-6A1a

Message board ⁴		See note 3	Y		8-14-6B1a, b, c
Moving sign	X				8-14-7B
Nameplate		All residential	N		8-14-6A1e
Open house sign		All		N	8-14-6A2c
Parking lot regulation sign		All	N		8-14-6A1g
Placard sign		B-2 and B-4		Y	8-14-6B2e
Pole sign	X				8-14-7H
Portable sign	X ⁵				8-14-7I
Project development entrance monument		All	Y		8-14-6B1e
Real estate sign, large		All		Y	8-14-6B2b
Real estate sign, small		All		N	8-14-6A2d
Residential building, identification sign		All residential	N		8-14-6A1e
Restaurant menu board		All nonresidential	Y		8-14-6B1j
Roof sign	X				8-14-7F
Seasonal decorations, temporary		All		N	8-14-6A2a

Small convenience sign		All	N		8-14-6A1f
Special events signs exceeding 16 square feet and not exceeding 32 square feet, temporary		All		Y	8-14-6B2f
Special events signs not exceeding 16 square feet, temporary		All		N	8-14-6A2h
Time and/or temperature signs		All nonresidential	Y		8-14-6B1l
Vehicle sign	X				8-14-7J
Wall sign		See note 3	Y		8-14-6B1f
Wall sign, painted	X				8-14-7G
Window sign		All nonresidential	N		8-14-6A1i

Notes:

1. "X" indicates sign type is prohibited.
2. See the listed sign code section for detailed regulations pertaining to a specific type of sign. The requirements and regulations outlined in section 8-14-5 of this chapter apply to all signs. For definitions of each of the sign types refer to section 8-14-9 of this chapter.
3. Ground signs are allowed in all districts but only at nonresidential establishments.
4. When incorporated into a ground sign for a nonresidential use.
5. Portable signs are prohibited except when advertising an approved grand opening; see subsection 8-14-6B2a of this chapter.

C. Permit Process:

1. Application Requirements: Applications for sign permits shall be filed with the community development department upon forms provided by the city and shall contain the following information:
 - a. Name, address and telephone number of the applicant.
 - b. A plat of survey showing the location of the building, structure or lot to which or upon which the sign is to be attached or erected, the location of the sign in relation to buildings or structures on the lot and on adjacent lots and rights of way.
 - c. Two (2) drawings of the sign showing method of construction, illumination, if any, attachment to the building or ground support, and showing the proposed sign face with the design and lettering to be placed thereon accurately representing in scale as to size, area, proportion and color.
 - d. The name of the person, firm, corporation or association owning and erecting the sign.
 - e. Such other information as the zoning administrator shall require to show full compliance with this chapter and all other applicable laws and ordinances of the city.
2. Review Process: It shall be the duty of the zoning administrator or their representative, upon receipt of an application for a sign permit, to examine plans, specifications, other data, and the premises upon which it is proposed to erect the sign. If it shall appear that the proposed sign is in compliance with all regulations applicable thereto, the zoning administrator or their representative shall issue a permit.
3. Sign Permit Fees: As outlined in section 8-14-8 of this chapter.
4. Permit Revocation: If the work authorized under the sign permit is not completed within six (6) months after the issuance of said permit, the permit shall become null and void. All rights and privileges acquired under the provisions of this chapter, or any amendments thereto, are mere licenses subject to revocation at any time by the majority of the city council in the event of violation of any of the terms and conditions of this chapter.

8-14-5: GENERAL SIGN STANDARDS:

All signs hereafter constructed, erected, remodeled, relocated or expanded shall comply with the following standards:

A. Sign Area/Copy/Face:

1. The term "sign area" shall be the gross surface area of each sign face with a single continuous perimeter enclosing the extreme limits of a sign and in no case passing

through or between any adjacent elements of same. Such perimeter shall not include any structural or framing elements lying outside the limits of such sign and not forming an integral part of the display. For computing the area of any wall sign which consists of letters mounted on a wall, the area shall be deemed to be the area of the smallest rectangular figure which can encompass all of the letters.

2. The term "sign copy" shall mean the physical sign message including any words, letters, numbers, pictures, and symbols.
 3. The term "sign face" shall mean the surface upon, against or through which sign copy is displayed or illustrated, not including structural supports, architectural features of a building or sign structure, nonstructural thematic or decorative trim, or any areas that are separated from the background surface upon which the sign copy is displayed by a distinct delineation, such as a reveal or border.
 - a. In the case of panel or cabinet type signs, the sign face shall include the entire area of each sign panel, cabinet or face substrate upon which the sign copy is displayed or illustrated, excluding only the open space between separate panels or cabinets.
 - b. In the case of signs painted on a building, or individual letters or graphic elements affixed to a building or structure, the sign face shall comprise the sum of the geometric figures or combination of regular geometric figures drawn closest to the edge of the letters or separate graphic elements comprising the sign copy, but not the open space between separate groupings of sign copy on the same building or structure.
 - c. In the case of sign copy enclosed within a painted or illuminated border, or displayed on a background contrasting in color with the color of the building or structure, the sign face shall comprise the area within the contrasting background, or within the painted or illuminated border.
- B. Sign Height: The sign height shall be measured to the highest point of the sign structure from the natural or approved finished grade level directly below the sign or the centerline of the traveled way at a point perpendicular to the location where the sign is to be placed, whichever is higher at the time of sign installation. The intent of this subsection is to prevent permitted ground sign height from being increased by installing a ground sign on a manmade berm, landscape bed, or mound.
- C. Setbacks: All signs, except as otherwise specifically permitted by the provisions of this chapter, shall be set back not less than ten feet (10') from any front, corner side, side and rear lot line, provided, however, that any such sign shall not be located in the "vision clearance triangle" as defined in this chapter, unless said sign is less than twenty four inches (24") in height.
- D. Misrepresentation: No sign shall be permitted which contains knowingly false information or knowingly misrepresents the product, service or commodity to be offered, conducted or sold on the premises.

- E. Traffic Safety: No sign shall be maintained at any location where by reason of its position, size, shape or color it may obstruct, impair, obscure, interfere with the view of or be confused with any traffic control sign, signal or device, or where it may interfere with, mislead, confuse, or unsafely obstruct the view of traffic.
- F. Sign Area Limitation: The sign area of any sign shall not exceed a maximum of two hundred (200) square feet per sign face.
- G. Illumination:
1. Location/Design of Light Source: Whenever an external artificial light source is used to illuminate a sign, illumination shall be located, shielded, and directed so as not to be directly visible from any public street or residentially zoned property at grade level. All artificial illumination shall be so designed, located, shielded, and directed as it illuminates only the sign face and to prevent the casting of glare or direct light upon adjacent property or streets.
 2. Level of Illumination: In no event shall the illumination of any sign, resulting from any internal or external artificial light source, exceed fifty (50) foot-candles when measured with a standard light meter held perpendicular to the sign face a distance equal to the narrowest dimension of such sign face.
 3. Signs Adjacent to Residential Areas: Any illuminated sign located on a lot abutting or across the street from any residentially zoned property shall not be illuminated between the hours of eleven o'clock (11:00) P.M. and seven o'clock (7:00) A.M.; except such sign may remain illuminated during such time as the activity to which the sign pertains is engaged.
 4. Transitional Office District: Signs permitted in the transitional office district shall be internally illuminated, backlit or downlit by an incandescent, solar, light emitting diode (LED), or compact fluorescent light (CFL) light source equivalent to not more than seventy five (75) watts per each six (6) square feet of signage.
- H. Maintenance: The owner of a sign and the owner of the premises on which said sign is located shall be jointly and severally liable to maintain such signs subject to the following standards:
1. Signs shall be maintained in a neat and orderly condition and good working order, including illumination sources, at all times.
 2. Signs shall be properly painted unless galvanized or otherwise treated to prevent rust or deterioration.
 3. Signs shall conform to maintenance provisions of the building and electrical codes as adopted by the city.

- I. Cantera Sign Standards: The sign standards applicable within the Cantera planned unit development area shall be those sign standards set forth in the Cantera development control regulations.

8-14-6: PERMITTED SIGNS:

- A. Signs Allowed without a Permit: The following permanent and temporary signs are exempt from the permit requirements of this chapter:

1. Permanent Signs:

- a. Memorial Signs And Tablets: Not to exceed twenty four (24) square feet when displayed on public or private property.
- b. Governmental Safety and Directional Signage: Permanent signs of a duly constituted governmental body, including traffic or similar instructional or regulatory signs relating to health, hazards, parking, swimming, dumping, etc.
- c. Flags: Governmental, political, civic, philanthropic, educational or religious organization flags or flags bearing corporate logos are permitted subject to the following:
 - (1) One United States Of America and one corporate logo flag which are no larger than fifty (50) square feet per face and do not extend beyond the property line of the lot on which they are installed.
 - (2) All flags shall be mounted on flagpoles. The mounting of flags on light standards or other poles not expressly made as flag standards shall be prohibited.
- d. Address Numerals And Other Governmental Required Signs: Signs required to be maintained by law or governmental order, rule or regulation, provided that the content and size of the sign do not exceed the requirement of such law, order, rule or regulation.
- e. Residential Building Identification Signs/Nameplates: Not exceeding two (2) square feet in area indicating the name and/or address of the occupant and, where applicable, a professional status, but not indicating a product or business unless it is a home occupation business permitted under the Warrenville zoning ordinance. Such signs shall be affixed to the front wall of the principal residential building.
- f. Small Convenience Signs: Not exceeding three (3) square feet per face, displayed on private property for the convenience of the public, including signs identifying restrooms, freight entrances, parking areas, parking lot directional signs and the like.

- g. Parking Lot Regulation Sign: A sign not exceeding nine (9) square feet per face which designates the conditions of use of a parking lot; such signs are exempt from minimum setback requirements but shall be screened from adjoining property.
- h. Bulletin Boards: When no greater than twenty (20) square feet per face, used solely to give information about and accessibility to a public, charitable, educational or religious institution located on the lot.
- i. Window Signs: Window signs shall be permitted in any nonresidential district and shall denote only the name and address of the business conducted on the premises and/or a product or products produced or sold or service rendered therein. Neon signs, including perimeter lighting, and moving (changeable copy) signs may be installed as window signs subject to the following regulations:
 - (1) No more than twenty percent (20%) of the total window area shall be occupied by neon signs.
 - (2) No more than fifty percent (50%) of the total window area in a door.

2. Temporary Signs:

- a. Temporary Seasonal Decorations: When displayed in connection with a local festivity approved by the city council or a national holiday. Such decorations shall not be displayed more than forty five (45) days prior to or thirty (30) days after such local festivity or national holiday.
- b. Garage Sale Signs: Garage sale signs are permitted subject to the following regulations:
 - (1) Such signs shall not exceed six (6) square feet per face.
 - (2) Signs may be placed off site on private property with the consent of the owner of the property on which the sign is placed.
 - (3) One sign may be placed in the city right of way in front of the house having the garage sale. In case of a subdivision wide garage sale, one sign may be placed in the city right of way at the entrance to the subdivision.
 - (4) Signs shall not be put up more than twenty four (24) hours prior to the garage sale and must be removed upon the close of the garage sale.
 - (5) The name and phone number of the person responsible for removing the sign shall be included on each sign.

- (6) Signs placed off site on private property shall be set back not less than one foot (1') from any lot line.
 - (7) Signs shall not be located in the "vision clearance triangle" as defined in this chapter unless said signs are less than twenty four inches (24") in height.
- c. Open House Signs: Open house signs are permitted subject to the following regulations:
- (1) Such signs shall not exceed six (6) square feet per face.
 - (2) Signs may be placed off site on private property with the consent of the owner of the property on which the sign is placed.
 - (3) One sign may be placed in the city right of way in front of the house for sale.
 - (4) Signs shall not be put up more than forty eight (48) hours prior to the open house and must be removed upon the close of the open house.
 - (5) The name and phone number of the person responsible for removing the sign shall be included on each sign.
 - (6) Signs placed off site on private property shall be set back not less than one foot (1') from any lot line, provided, however, that any such sign shall not be located in the "vision clearance triangle" as defined in this chapter unless said signs are less than twenty four inches (24") in height.
 - (7) Up to three (3) balloons may be attached to an open house sign provided the balloons and strings holding the balloons are not made of mylar/metallic materials and their height does not exceed seven feet (7') from grade.
- d. Small Real Estate Signs: Small real estate signs identifying property for lease or sale are permitted subject to the following regulations:
- (1) Signs shall not exceed six (6) square feet per face.
 - (2) One sign per lot or per principal structure may be placed on site, except on a corner lot where one sign may face each street.
 - (3) One sign may be placed off site on private property with the written permission of the owner of the property on which the sign is placed. No other temporary signs shall be displayed concurrently with the signs allowed herein.
 - (4) Only one off site sign may be placed on any private property at any given time.

- (5) Signs shall be removed within five (5) business days of the closing sale or lease of the property advertised for sale or lease.
 - (6) Signs shall be set back not less than one foot (1') from any lot line, provided, however, that any such sign shall not be located in the "vision clearance triangle" as defined in this chapter, unless said signs are less than twenty four inches (24") in height.
- e. Legal Notices and Other Governmental Safety/Directional Signs: Identification, informational, directional, traffic, or other temporary sign erected or required by governmental authority under any law, statute or city ordinance.

Temporary signs required by the Warrenville zoning ordinance shall be removed by the applicant within seven (7) days after the conclusion of any zoning related hearing and should the applicant fail to remove the sign, the applicant shall either pay the city one hundred dollars (\$100.00) as the cost of removal or one hundred dollars (\$100.00) shall be deducted from any applicant funds or deposit with the city as the cost of removal.

- f. Campaign Signs: Campaign signs may be installed on private property; provided, that such signs are set back not less than one foot (1') from any lot line, and further provided that any such sign shall not be located in the "vision clearance triangle" as defined in this chapter unless said signs are less than twenty four inches (24") in height. Campaign signs installed on residential property shall not exceed sixteen (16) square feet per face. Campaign signs shall be exempt from any time limit regulations.
- g. Vertical Decorative Banners: Vertical banners, when ornamental rather than informational in nature, are permitted provided that:
- (1) Banners are secured by metal braces or frames running the width of the sign at the top and the bottom.
 - (2) Frames are secured to permanently mounted standards, such as a light pole.
 - (3) Banners carry no information on merchandise or price.
- h. Special Event Signs: Special event signs may be displayed in conjunction with any community and/or charitable event associated with or benefiting Warrenville residents and/or a Warrenville community/charitable organization or governmental entity subject to the following regulations:
- (1) Not more than one such sign shall be allowed on each street frontage of an individual property at any given time.
 - (2) Such sign(s) shall not be placed in a right of way and shall comply with the general setback standards of this chapter.

- (3) Such sign(s) may be placed off site on private property with the written permission of the owner of the property on which the sign is placed.
 - (4) Such sign(s) may be displayed for up to twenty one (21) days prior to the advertised event and shall be removed by the end of the day after the event.
 - (5) Such sign(s) shall be attached to a building wall or securely anchored.
 - (6) Such sign(s) shall not exceed sixteen (16) square feet per face.
 - (7) The maximum height of such sign(s) shall not exceed seven feet (7').
 - (8) No other temporary signs shall be displayed concurrently with the signs allowed herein.
- i. Employment Opportunity Signs: Employment opportunity signs may be displayed by any business legally operating in the city of Warrenville subject to the following regulations:
- (1) Signs shall not exceed six (6) square feet per face.
 - (2) Not more than one such sign shall be allowed on each street frontage of the individual private property where the employment opportunity is available.
 - (3) Not more than two (2) such signs may be placed off site on private property with the written permission of the owner of the property on which the sign is placed. Only one off site sign may be placed on any private property at any given time.
 - (4) Signs shall be set back not less than one foot (1') from any lot line, provided, however, that any such sign shall not be located in the "vision clearance triangle", as defined in this chapter, unless said signs are less than twenty four inches (24") in height.
 - (5) Such sign(s) shall not be displayed more than fourteen (14) consecutive days during any thirty (30) day period.
- B. Signs Requiring a Permit: The following permanent and temporary signs are subject to the permit requirements of this chapter:
1. Permanent Signs:
 - a. Ground Sign; Single Use Building and Lot in Nonresidential Zoning District: A single freestanding nonresidential establishment located on its own nonresidential zoned lot shall be allowed one ground sign per street frontage subject to the following regulations:

- (1) Sign Area: Fifty (50) square feet per face. If a message board is incorporated into the design of the sign, an additional thirty two (32) square feet of message board area per face shall be allowed.
 - (2) Sign Height: Maximum of seven feet (7') in height from grade unless a message board is incorporated into the design of the sign, in which case the maximum height of such sign shall not exceed ten feet (10') from grade.
- b. Ground Sign; Nonresidential Establishment in Residential Zoning District: A single freestanding nonresidential establishment located on its own residentially zoned lot shall be allowed one ground sign per street frontage subject to the following regulations:
- (1) Sign Area: Maximum of fifty (50) square feet per face, including a message board not exceeding sixteen (16) square feet.
 - (2) Sign Height: Maximum of eight feet (8').
 - (3) Electronic Message Board: If an electronic message board is incorporated into the design, it shall use monochrome nonfluorescent color lights and shall have a dark background.
 - (4) Illumination: Illumination level of a sign shall not exceed five (5) foot-candles between hours of dusk and dawn when measured with a standard light meter held perpendicular to the sign face a distance equal to the narrowest dimension of such sign face.
- c. Ground Sign; Multiple-Tenant Building: A multiple-tenant nonresidential building shall be allowed one ground sign per street frontage subject to the following regulations:
- (1) Sign Area: Fifty (50) square feet per face plus ten (10) additional square feet of sign area per face for each separate tenant up to a maximum of ten (10) tenants. If a message board is incorporated into the design of the sign, an additional thirty two (32) square feet of message board area per face shall also be allowed.
 - (2) Sign Height: Maximum of twelve feet (12') in height from grade for a multiple-tenant building with up to five (5) tenants and fifteen feet (15') in height for multiple-tenant buildings with six (6) or more tenants. If a message board is incorporated into the design of the sign, an additional three feet (3') of sign height shall also be allowed.
- d. Ground Sign; Transitional Office District: A transitional office building shall be allowed one double faced ground sign with a sign face of not more than six (6) square feet, a sign height of no more than four feet (4'), and a setback from all property lines of no less than ten feet (10').

- e. Project Development Entrance Monuments: For subdivision developments over two (2) acres in size, sixty (60) square feet of sign area per face and seven feet (7') in height shall be allowed. A project development entrance sign shall be a ground sign, may be illuminated, and shall be removed upon the completion of the development unless it has been approved by the plan commission as a permanent and integral part of the subdivision development. Such signs shall be constructed of brick, stone, sandblasted cedar or other similar materials compatible with the materials used on the exterior building walls of structures in the development.

- f. Wall Signs: Wall signs shall be permitted subject to the following regulations:
 - (1) Any nonresidential establishment may install a sign or signs on the wall(s) of a principal building facing a dedicated street, the area of which shall not exceed one and one-half (1.5) square feet for every linear foot of wall frontage facing a dedicated street, however, not to exceed one hundred twenty five (125) square feet.
 - (2) Additional wall signs may be added on frontage where public access is provided. The total square feet of all wall signs may not exceed the allowable square footage for the wall frontage facing a dedicated street.
 - (3) Where more than one establishment occupies a building, each establishment will be allocated sign area based on amount of linear wall frontage it controls.
 - (4) Wall signs may not project more than twelve inches (12") beyond the wall surface.
 - (5) Notwithstanding subsections B1f(1) through B1f(4) of this section, wall signs for an office use in the transitional office district shall be confined to one wall sign with a maximum sign area of six (6) square feet and not projecting more than twelve inches (12") beyond the wall surface.

- g. Awning or Canopy Signs: Letters or logo may be painted or otherwise affixed to the face of any permitted awning or canopy adjacent to a dedicated street subject to the following regulations:
 - (1) Such signs shall be measured the same as wall signs. No more than twenty percent (20%) of an awning or canopy face shall be covered with such signs.
 - (2) Letters or logo shall not project above, below or beyond the physical dimensions of the awning or canopy.

- (3) Letters or logo shall not be larger from top to bottom than eighteen inches (18").
 - (4) Letters or logo shall denote only the name and address of the business conducted on the premises and/or a product or products produced or sold or service rendered therein.
 - (5) Awning or canopy signs shall maintain a free clearance to grade of at least seven feet (7').
- h. Hanging Signs: One sign per business may be suspended below an awning or canopy subject to the following regulations:
- (1) Horizontal dimension of such signs shall not exceed the depth of the awning or canopy.
 - (2) The vertical dimension shall not exceed twelve inches (12").
 - (3) Hanging signs shall maintain a free clearance to grade of at least seven feet (7').
- i. Gasoline Price Signs: No more than one per street frontage with a maximum sign area of twenty (20) square feet per face. Such signs shall be incorporated into the design and made an integral part of the ground sign permitted under subsections B1a, B1b, B1c, and B1d of this section. The permitted sign area shall be in addition to the ground sign area permitted under subsections B1a, B1b, B1c and B1d of this section.
- j. Menu Boards: Two (2) menu boards, unless otherwise approved by a special use permit for a drive-through facility, each of which shall not exceed forty five (45) square feet in area, shall be permitted for each restaurant business having an approved drive-through window. Each of said permitted menu boards shall be either:
- (1) Ground mounted, not exceeding seven feet (7') in height, or
 - (2) Wall mounted below the eaves line.
- k. Community Events Sign: Community events sign(s) owned by the city shall be exempt from the permit requirements of this chapter, including regulations pertaining to maximum sign area and height and minimum setbacks and may be installed off site and/or within the public right of way. Such sign(s) may be erected only after the design, location and use policy for each sign shall have been approved by the city council.
- l. Time and Temperature Signs: Time and/or temperature display signs shall be permitted in all nonresidential districts subject to the following conditions:

- (1) The time and/or temperature display shall be subject to the maximum size and height regulations for ground/wall mounted signs.
 - (2) If the same display face is used for alternating time and temperature readings, the frequency of changing the display shall be no more than once every five (5) seconds.
- m. Message Board Sign: A message board sign may be incorporated into a ground sign subject to the following regulations, in addition to all other applicable regulations in this chapter:
- (1) Display Duration: Except for time and temperature signs, any electronic message shall remain fixed within the display area for a minimum of ten (10) seconds.
 - (2) Message Display and Transition: A message board display shall not contain a display that is animated, flashing, scrolling or otherwise moving. Messages must instantaneously change without transitions or off time.

2. Temporary Signs:

- a. Grand Opening Signs: Grand opening signs shall be permitted in any zoning district, subject to the following conditions and limitations, notwithstanding anything to the contrary otherwise set forth in this chapter:
 - (1) Grand Opening: The following instances shall constitute a "grand opening": the opening of a new business, not previously located on the premises; the opening of a model home in a residential subdivision consisting of not less than six (6) dwelling units; the reopening of an established business that has been severely damaged by catastrophe and has been closed for at least sixty (60) consecutive days for renovation; a change in the business name; a change in the business ownership; or a "grand reopening" or "anniversary event" of an existing business that has been operating on the premises for at least five (5) consecutive years, provided that "grand reopening" or "anniversary event" signs shall not be allowed during any period which is less than five (5) years from the period during which a grand opening, reopening or anniversary event sign has previously been displayed.
 - (2) Grand Opening Sign: A "grand opening sign" shall mean a sign which advertises a grand opening on the premises where the sign is located.
 - (3) Grand Opening Period: The "grand opening period" shall mean the six (6) month period immediately after the opening of a new

business or the reopening of a business, or opening of a model home in a residential subdivision as set forth in this subsection B2.

- (4) Permit Period: Grand opening signs shall be permitted for a maximum period of twenty one (21) days during the grand opening period, which days shall be consecutive (the "permit period").
- (5) Permit Fee: A seventy five dollar (\$75.00) fee shall apply for each grand opening sign permit. The permit shall be obtained no less than forty eight (48) hours before the permit period commences.
- (6) Permitted Signs: The following grand opening signs shall be permitted:
 - (A) One cold air inflatable device, such as a balloon, provided that:
 - (i) Only one such device shall be allowed per lot, provided one such sign shall be allowed per residential subdivision;
 - (ii) The applicant for the permit shall pay a deposit of one hundred dollars (\$100.00) to the city as a condition precedent to the issuance of the temporary sign permit. In the event the inflatable device is not removed within the time period provided for in the permit, the deposit shall be forfeited by the applicant;
 - (iii) The top of the device shall not be more than forty feet (40') from grade level;
 - (iv) The device shall be set back at least twenty five feet (25') from the public right of way;
 - v) Any advertising/signs attached to such device shall not exceed thirty two (32) square feet in area; and
 - (vi) Safety measures prescribed by the community development director shall be followed.
 - (B) One portable sign.
 - (C) One temporary grand opening sign; provided, however, the temporary grand opening sign shall not reduce the number of temporary signs otherwise permitted in this chapter.
- (7) When Permitted: Grand opening signs shall be permitted only during the permit period.

- (8) Prohibited Signs: Unless otherwise specifically permitted, the prohibited signs enumerated in this chapter shall not be used.
 - (9) Searchlights: Searchlights are permitted during the permit period, provided that said lights may only be operated between dusk and twelve o'clock (12:00) midnight or closing, whichever is earlier.
 - (10) Removal: Within twenty four (24) hours after the expiration of the grand opening permit, all grand opening signs and lighting shall be removed from the premises by the permittee.
- b. Large Real Estate Signs: Where more than six (6) dwelling units (or lots for dwelling purposes), located in the same subdivision, are offered for sale or rental by the same party, or where more than two thousand five hundred (2,500) square feet of a commercial or industrial building or lot is offered for sale or rent, there shall be permitted one non-illuminated sign facing each public street providing access to the property being offered. Each such sign shall not exceed thirty two (32) square feet per face, eight feet (8') in height from grade, and must be devoted solely to the sale or rental of the property being offered. Signs shall be removed when less than six (6) units or two thousand five hundred (2,500) square feet remain for sale or lease.
 - c. Construction Signs: In connection with the construction of six (6) or more dwelling units or the construction or remodeling of a building of two thousand five hundred (2,500) square feet or more there shall be permitted one non-illuminated sign not exceeding thirty two (32) square feet per face indicating the names of any or all of the owners and future occupants and of the architects, engineers, and contractors engaged in the construction. Construction signs shall be removed at the time a permanent sign is installed or a certificate of occupancy is issued, whichever occurs first.
 - d. Advertising Banners: Businesses in nonresidential districts may display advertising banner signs provided that such signs are displayed in conformance with the following restrictions and requirements:
 - (1) Types of Advertising Banners and Method Of Installation:
 - (A) Mounted abutting and flush to the building wall and secured at all four (4) corners, or
 - (B) Anchored on posts, or
 - (C) Feather flags.
 - (2) Size and Height: Advertising banner size shall not exceed forty (40) square feet. Advertising banners anchored on posts shall not exceed seven feet (7') in height. Feather flags shall not exceed eleven feet (11') in height.

- (3) Location: Advertising banners anchored on posts and feather flags shall be set back not less than ten feet (10') from all property lines, provided, however, that any such sign shall not be located in the "vision clearance triangle" as defined in this chapter, unless said signs are less than twenty four inches (24") in height.
 - (4) Number: Each business shall be entitled to one wall mounted advertising banner at any given time. Not more than one advertising banner anchored on posts or one feather flag advertising banner may be displayed on any street frontage. Notwithstanding the foregoing, no more than one advertising banner may be displayed on a single business lot or a single frontage lot, and no more than two (2) advertising banners may be displayed for any business on a multi-tenant lot with two (2) street frontages at any one time.
 - (5) Display Time: Advertising banners may be displayed for fourteen (14) days at a time, up to six (6) times per year. Feather flags may be displayed for fourteen (14) days at a time, up to four (4) times per year.
 - (6) Construction: All advertising banners shall be constructed of a durable all weather surface with hemmed edges and metal grommets where applicable.
 - (7) Permits: A separate temporary sign permit shall be obtained from the community development department for each individual advertising banner sign.
 - (8) Illumination: Advertising banner signs shall not have any source of internal or external illumination.
- e. Placard Signs: Businesses in commercial zoning districts may display placard signs provided that such signs are displayed in conformance with the following restrictions and requirements:
- (1) Size and Height: The sign portion of the placard sign shall be no larger than nine (9) square feet per face and no more than forty two inches (42") in height from grade.
 - (2) Illumination: Placard signs shall not have any source of internal or external illumination.
 - (3) Hours and Days of Display: Placard signs shall only be displayed between the hours of eight o'clock (8:00) A.M. and eight o'clock (8:00) P.M. Monday through Saturday. Placard signs shall be placed inside the principal structure each night and when not in use.

- (4) Construction: All placard signs shall be weatherproof and either professionally painted/printed or shall make use of stenciling or die cut lettering. Graphics produced with markers or spray paint shall not be permitted. All placard signs shall be either manufactured from a rigid material such as plywood or mounted in a rigid self-supporting metal or approved equal frame. All placard signs shall be securely anchored so as to prevent the sign from being moved by the wind.
 - (5) Location: Placard signs shall be set back not less than two feet (2') from all property lines. Placard signs shall not be located within the vision clearance triangle at the street and drive intersections and as defined in this chapter. Placard signs shall not be permitted in the public right of way.
 - (6) Number: Each lot is permitted one placard sign for each one hundred fifty feet (150') or portion thereof of street frontage, rounded to the higher number. On corner lots, the "street" frontage along one street shall not be transferred to the second street frontage to permit additional signs along the second street frontage. A minimum distance of one hundred feet (100') must be maintained between each placard sign. Individual businesses are only permitted one placard sign per street frontage.
 - (7) Permits: A separate temporary sign permit shall be obtained from the community development department for each individual placard sign. Permits shall be issued in three (3) to fourteen (14) day increments; thirty (30) day increments; or a one year increment. The owner of the property shall consent to the installation of proposed placard signs prior to a sign permit being issued by the city.
- f. Special Event Signs: Special event signs may be displayed in conjunction with any community and/or charitable event associated with or benefiting Warrenville residents and/or a Warrenville community/charitable organization or governmental entity subject to the following regulations:
- (1) Not more than one such sign shall be allowed on each street frontage of an individual property at any given time.
 - (2) Such sign(s) shall not be placed in a right of way and shall comply with the general setback standards of this chapter.
 - (3) Such sign(s) may be placed off site on private property with the written permission of the owner of the property on which the sign is placed.
 - (4) Such sign(s) may be displayed four (4) times each year for not more than twenty one (21) days at a time.

- (5) Such sign(s) shall be attached to a building wall or securely anchored.
 - (6) Such sign(s) shall not exceed thirty two (32) square feet per face.
 - (7) The maximum height of such sign(s) shall not exceed seven feet (7').
 - (8) No other temporary signs shall be displayed concurrently with the signs allowed herein.
- g. Backstop Signs: Backstop signs constructed of a durable all weather surface material with hemmed edges and metal grommets and attached to baseball field backstop may be displayed subject to the following requirements:
- (1) A single field backstop may only display three (3) signs at any given time.
 - (2) Backstop signs are mounted abutting and flush to the backstop wall and secured at all four (4) corners.
 - (3) Backstop sign shall not exceed thirty two (32) square feet per face.
 - (4) Backstop signs may be displayed April 1 through November 30.
- h. Subdivision Marketing Signs: New residential subdivisions consisting of not less than six (6) dwelling units may display temporary signs related to the marketing of subdivision, provided that such signs are displayed in conformance with the following restrictions and requirements:
- (1) Types, Size and Height of Marketing Signs:
 - (A) Feather flags not exceeding nine feet (9') in height and twenty four (24) square feet per face; and
 - (B) Anchored on posts signs not exceeding five feet (5') in height and nine (9) square feet per face.
 - (2) Location: Marketing signs shall be set back not less than two feet (2') from all property lines, and any such sign shall not be located in the "vision clearance triangle", as defined in this chapter. Marketing signs shall not be permitted in the public right of way.
 - (3) Number: Each new residential subdivision is permitted one subdivision marketing sign for each two hundred feet (200') or portion thereof of street frontage, rounded to the higher number. A minimum distance of fifty feet (50') must be maintained between each sign.

- (4) Display Time: Subdivision marketing signs shall be removed when less than twenty five percent (25%) of the dwelling units within a subdivision remain for sale or lease.
- (5) Construction: All subdivision marketing signs shall be constructed of durable, all weather surface materials.
- (6) Permits: A separate temporary sign permit shall be obtained from the community development department for each individual subdivision marketing sign.
- (7) Illumination: Subdivision marketing signs shall not have any source of internal or external illumination.

8-14-7: PROHIBITED SIGNS:

The following types of signs shall be prohibited:

- A. Attention Getting Devices: No pennants, streamers, festooned lights, nor any sign which is designed to be moved by the wind, shall be permitted, except as provided in this chapter.
- B. Flashing Or Moving Signs: No flashing signs, rotating or moving signs, animated signs, signs with moving lights, or signs creating the illusion of movement shall be permitted except as provided in this chapter. A sign whereon the current time and/or temperature is indicated by intermittent lighting shall not be deemed to be a flashing sign if the lighting changes are limited to the numerals indicating the time and/or temperature.
- C. Reserved.
- D. Signs on Vacant Property: No sign shall be located on vacant property except real estate signs relating to the sale of said vacant property, and other temporary signs specifically permitted by the provisions of this chapter.
- E. Signs on Trees or Utility Poles: No signs shall be attached to a tree or utility pole whether on public or private property.
- F. Roof Signs: No part of any sign shall be maintained on the roof, or in the air space over the roof, of any building or structure.
- G. Painted Wall Signs: Any signs which are applied with paint or similar substance on a face of a structural wall shall be prohibited.
- H. Pole Signs: No signs shall be mounted on a pole or other supports so that the bottom edge of the face of the sign is seven feet (7') or more from grade.
- I. Portable Signs: Signs designed to be transported to various locations are not permitted, including, but not limited to, signs on wheels, signs with trailer hitches, and portable signs with internally illuminated message boards.

- J. Vehicle Signs: No signs, banners, pennants, streamers, or other removable, attention attracting devices shall be mounted on vehicles, except for vehicles utilized in parades. This restriction is not intended to prohibit up to twelve (12) square feet of magnetic or other temporary signage from being displayed on a business vehicle used for both personal and business use. Vehicles bearing permanently affixed signs shall not be parked on the right of way, public property, or private property where the apparent purpose is to advertise a product or service or to direct attention to a business or activity located on the same or another property and not being used for the purpose of transporting persons or materials. All vehicles displaying permanently affixed signs shall be currently licensed, operable, parked on the property of the business owning or leasing the vehicle, and away from adjacent street right of way, so as to minimize the effects of additional signage on the property, except for vehicles actively in transport, or in the specific act of receiving or delivering merchandise or rendering a service.

8-14-8: ADMINISTRATION AND ENFORCEMENT:

- A. General: The zoning administrator or his/her designee shall be responsible for the administration and enforcement of this chapter.
- B. Abandoned Signs: Except as otherwise provided in this chapter, any temporary sign installed for a period of thirty (30) days or more, or any sign which pertains to a time, event, or purpose which no longer applies, shall be deemed to have been abandoned and shall be removed.

Permanent signs applicable to a business suspended because of a change in ownership or management of such business shall be deemed abandoned if the property remains vacant for a period of six (6) months or more. An abandoned sign is prohibited and shall be removed by the owner of the sign or owner of the premises.

- C. Removal of Signs: Removal indicates reduction to grade. Any sign found to be improperly maintained, abandoned or otherwise in violation of this chapter which is not removed or repaired within thirty (30) days of written notice of the zoning administrator or his/her designee may be removed or repaired at the order of the zoning administrator or his/her designee.
- D. Nonconforming Signs:
1. Amortization: Pursuant to this chapter, the city has determined the amortization of nonconforming signs will promote the health, safety, welfare, and economy of the city. All nonconforming signs shall be removed or made conforming to the requirements of this chapter within ten (10) years of the effective date of this amendment unless the sign is damaged, in need of repair or a change in the name of business occurs. An ownership only change may occur without requiring total compliance for a nonconforming sign.
 2. Repairs: Nonconforming signs shall not be structurally enhanced or modified so as to prolong the life of the sign, or shall not be moved in whole or in part to another

location, unless the sign is made to conform to the regulations of this chapter. Normal maintenance of legal nonconforming signs shall be allowed.

Nothing in this section shall be deemed to prevent the strengthening or restoration to a safe condition of a sign in accordance with an order of a public official who is charged with protecting the public safety and who declares such a sign to be unsafe and orders its restoration to a safe condition, provided such restoration is not otherwise in violation of the various provisions of this chapter prohibiting the repair or restoration of partially damaged or destroyed structures.

3. Elimination of Nonconforming Pole and Wall Signs: Nonconforming pole signs must be brought into conformance at the time of an application for site plan approval; nonconforming wall signs must be brought into conformance in the event of a change in use.
4. Termination of Nonconforming Signs:
 - a. Termination by Abandonment: Any nonconforming sign, the use of which is discontinued for a period of ninety (90) days, shall be presumed abandoned and shall not thereafter be reestablished. Any period of such discontinuance caused by government actions, strikes, material shortages or acts of God, and without any contributing fault by the nonconforming user, shall not be considered in calculating the length of discontinuance for purposes of this chapter.
 - b. Termination By Change Of Business: Any nonconforming sign advertising or relating to a business on the premises on which it is located shall be terminated upon any change in the nature of the business; provided, however, such termination shall not be required if there is no change in the name or manner in which the business is conducted and such change, ownership or control does not require the modification or alteration of any existing sign.
 - c. Termination by Damage Or Destruction: Any nonconforming sign damaged or destroyed, by any means, to the extent of thirty five percent (35%) of its replacement cost shall not be restored but shall be terminated.
 - d. Termination at End of Ten Year Period: Nonconforming sign shall be brought into conformance within ten (10) years of the effective date hereof, or such signs shall be subject to removal upon the order of the zoning administrator or his/her designated representative.
 - e. Exceptions: The requirements of this chapter shall not apply to the thirty four inch (34") diameter antique Chevrolet clock and the four foot nine inch (4'9") high, six foot (6') long Chevrolet sign attached to the face of the building located at 28W 265 Warrenville Road. This clock and sign were originally installed in the mid to late 1930s. Due to their historical

significance, this clock and sign are hereby deemed "grandfathered" and exempt from the amortization requirements of this chapter.

- E. Permit Fees: The fee to be charged for permits for the construction or erection of any sign requiring a permit shall be as follows:
1. Non-illuminated signs: Fifty dollars (\$50.00).
 2. Temporary signs:
 - a. Large real estate and construction signs: Fifty dollars (\$50.00).
 - b. Banners: Twenty five dollars (\$25.00), except that the permit fee for feather flags shall be fifty dollars (\$50.00).
 - c. Placard signs:
 - (1) Three (3) to fourteen (14) day increments: Twenty five dollars (\$25.00).
 - (2) Thirty (30) day increments: Fifty dollars (\$50.00).
 - (3) One year increments: Four hundred fifty dollars (\$450.00).
 3. Grand opening signs: Seventy five dollars (\$75.00).
 4. Illuminated signs: Seventy five dollars (\$75.00).
- F. Appeals:
1. Scope and Commencement of Appeals: An appeal from the decision of the zoning administrator made in interpreting this chapter may be taken to the zoning board of appeals by any person aggrieved by said decision or by any officer, department, board or bureau of the city. Such appeal shall be taken within thirty five (35) days of the ruling by the zoning administrator, by filing with the zoning administrator a notice of appeal, specifying the grounds thereof, and by filing said appeal and a copy of said notice of appeal with the secretary of the zoning board of appeals. The zoning administrator shall forthwith transmit to the secretary of the zoning board of appeals all the papers constituting the records upon which he made the decision from which appeal has been taken. The notice of appeal and the appeal itself shall be filed in such number of copies, be in such form and contain such information as the board may provide from time to time by general rule.
 2. Action on Appeals: An appeal shall stay all proceedings in furtherance of the decision appealed unless the zoning administrator certifies to the zoning board of appeals after the notice of appeal has been filed with him that, by reasons of facts stated in the certificate, a stay would, in his opinion, cause imminent peril to life or property, in which case the proceedings shall not be stayed without a restraining order, which may be granted by the city council or by a court of record upon

application following notice to the zoning administrator, and upon due cause shown. The board shall select a reasonable time and place for the public hearing on the appeal, shall give due notice thereof to the parties having a known interest therein and shall render a written recommendation without unreasonable delay. Upon conclusion of the hearing, the board shall make a recommendation to the city council with respect to the appeal. The city council shall review the record and the recommendation and shall make a final, binding decision with respect to the appeal. The council may reverse or affirm, in whole or in part, or may modify the decision from which the appeal was taken, and to that end the council shall have all the powers necessary to implement such decision.

3. Fees on Appeal/Variations: If any appeal should be taken from the decision of the zoning administrator or if a variation is requested from the literal application of the provisions of this chapter, the applicant shall be charged the cost of required newspaper publication of the notice of hearing, public hearing fees, and transcript charges. In addition, when a variation is requested, the applicant shall be responsible for notifying in writing by certified mail all adjacent landowners within two hundred fifty feet (250') of the subject property of the requested variation. Said written notice shall be sent not more than thirty (30) days nor less than fifteen (15) days prior to the scheduled date of the public hearing. The applicant shall be required to post a notification sign in the front yard of the subject property stating the type of appeal or variation requested, the scheduled date, time and location of the hearing.

G. Variations:

1. Authorization: The city council, after a hearing before the zoning board of appeals, may authorize such variations as are hereinafter set forth from the terms of this chapter in harmony with their purpose and intent as will not be contrary to the public interest. Variations may be authorized only when based on findings of fact pursuant to the standards set out in subsection C of this section, that owing to special conditions a literal enforcement of the provisions of this chapter will, in an individual case, result in practical difficulties or particular hardship.
2. Application for Variation: An application for a variation shall be filed with the zoning administrator who shall forward a copy to the secretary of the zoning board of appeals. The application shall contain the following information as well as such additional information as may be prescribed by rule of the zoning board:
 - a. The particular requirements of the chapter which prevent the proposed construction;
 - b. The characteristics of the subject property which prevent compliance with the requirements of this chapter;
 - c. The extent of the variations which would be necessary to permit the proposed construction; and

- d. The practical difficulty or particular hardship which would result if said particular requirements of the chapter were applied to the proposed construction.
3. Proceedings before the Zoning Board of Appeals: Upon receipt of an application in proper form, the zoning board of appeals shall conduct a public hearing thereon. The zoning board of appeals shall examine the proposal for variation in accordance with the following standards:
 - a. The proposed variation will not merely serve as a convenience to the applicant, but will alleviate some demonstrable and unusual hardship which will result if the strict letter of the regulations were carried out and which is not generally applicable to signs within the district.
 - b. The alleged hardship has not been directly created by any person having a proprietary interest in the premises.
 - c. The proposed variation will not be materially detrimental to the public welfare or injurious to other property or improvements in the neighborhood.
 - d. The proposed variation will not impair an adequate supply of light and air to adjacent property, increase the danger of fire or endanger the public safety.
 - e. The proposed variation will not alter the essential character of the locality.
 - f. The proposed variation is in harmony with the spirit and intent of this chapter.

Upon conclusion of the hearing, the board shall make a recommendation to the city council with respect to the variation, which recommendation shall include preliminary findings of fact specifying the reasons for making the variation and shall refer to any exhibits containing plans which have been made part of the application or which were introduced at the public hearing as evidence. Such exhibits shall remain part of the permanent record. The terms of relief recommended shall be specifically set forth in conclusions or statements separate from the findings of fact.

4. Action by The City Council: The city council shall review the record, the preliminary findings, and the recommendation and shall make a final, binding decision with respect to the variation. The council may accept or reject, in whole or in part, or may modify the recommendation and findings of the board, and may impose such conditions and restrictions upon the construction and design as may be necessary or appropriate to comply with the foregoing standards and to protect adjacent property and property values, and to that end the council shall have all the powers necessary to implement such decision.

H. Penalty: Any person who violates any provision of this chapter except for the placard sign provisions identified in subsection 8-14-6B2e of this chapter shall, upon conviction thereof, be fined not less than seventy five dollars (\$75.00) nor more than five hundred dollars (\$500.00) for each offense. Any person who violates any provision of subsection 8-14-6B2e of this chapter shall be fined twenty five dollars (\$25.00). Any person who violates any provision of subsection 8-14-6B2e of this chapter a second time shall, upon conviction, be fined seventy five dollars (\$75.00). Any person who violates any provision of subsection 8-6-6B2e of this chapter a third time shall, upon conviction, be fined one hundred dollars (\$100.00) and shall have their temporary placard sign permit privileges revoked for a one year period. Every day that a violation of this chapter shall occur shall constitute a separate offense. The zoning enforcement officer or his/her designee shall be primarily responsible for issuing violation notices for signs not conforming with the provisions of this chapter.

8-14-9: DEFINITIONS:

The following general definitions shall apply for the purpose of this chapter:

ATTENTION GETTING DEVICES: Any pennant, banners, propeller, spinner, streamer, string of lights, searchlight, balloon, or similar device or ornamentation.

AWNING: An overhead cover that is temporary in nature and that projects from the wall of a building for the purpose of shielding a doorway or window from the elements.

AWNING SIGN: A permanent sign affixed to or painted on an awning.

BACKSTOP SIGN: A temporary sign constructed of a durable all weather surface material with hemmed edges and metal grommets and attached to baseball field backstop walls, which is used to advertise special community events and/or to recognize field, event or organization sponsors.

BANNER: A temporary sign made of cloth or a similar durable all weather material used for a specific time period to advertise a short term special or sale.

BULLETIN BOARD: A permanent sign with a changeable copy area designed to give information about, and accessibility to, a public, charitable, educational or religious institution located on the lot.

BUSINESS SIGN: A sign which directs attention to a business or profession conducted, or to a commodity or service sold, offered or manufactured, or to an entertainment offered, on premises where the sign is located or to which it is affixed.

CAMPAIGN SIGN: Temporary signs announcing candidates seeking public office or expressing political issues for which an election will be held.

CANOPY: Any structure, movable or stationary, attached to and deriving its support from framework or posts or other means independent of a connected structure for the purpose of shielding a platform, stoop or sidewalk from the elements.

CANOPY SIGN: A permanent sign affixed to or painted on a canopy.

COMMUNITY SERVICE ORGANIZATION: An entity, no part of the income of which is distributable to its members, directors, or officers and whose principal purpose is to provide services, financial assistance, or personnel for the benefit of the residents of the city of Warrentville.

CONSTRUCTION SIGN: A temporary sign used to advertise the company or companies involved in the construction of a specific structure or announcing a future occupant at a particular location.

EMPLOYMENT OPPORTUNITY SIGN: A temporary sign displayed on private property for the purpose of advertising employment opportunities available in the city of Warrentville.

ERECT: To build, construct, attach, hang, place, suspend, or affix, and including the painting of wall signs.

FEATHER FLAG BANNER SIGN: A temporary banner sign installed on a single post and manufactured of lightweight material designed to move with the wind.

FLASHING SIGNS: Signs with moving lights, changing graphics, animation, moving or rotating elements or devices which otherwise create the illusion of movement.

GARAGE SALE SIGN: A temporary sign used to advertise the sale of secondhand merchandise from the garage or driveway of a residence.

GASOLINE PRICE SIGN: A sign advertising price of gasoline for sale on the same lot where the sign is located.

GOVERNMENTAL REQUIRED SIGNS: Permanent signs required by law or governmental order, rule or regulation such as handicapped parking and exit signs.

GOVERNMENTAL SAFETY/DIRECTIONAL SIGNAGE: Permanent or temporary signs installed under the authority of a duly constituted governmental body to regulate traffic, parking, swimming, dumping, etc.

GRADE, FINISHED: The final city approved elevation of the ground surface after development. Such elevation shall not include increased elevations associated with any manmade berm, landscape bed, or mound that has been created for the primary purpose of elevating the height of a ground sign.

GRADE, NATURAL: The elevation of the ground surface in its natural state, before manmade alterations.

GRAND OPENING SIGN: A temporary sign advertising the opening of a new business not previously located on the premises, or the reopening of an established business which has been severely damaged by catastrophe and has been closed for at least sixty (60) consecutive days for renovation.

GROUND SIGN: A sign self-supported by posts or other supports independent of any building or structure.

HANGING SIGN: A "business sign" suspended below an awning or canopy.

ILLUMINATED SIGN: Any sign which has characters, letters, figures, designs or an outline illuminated internally or externally by electric lights or luminous tubes.

LEGAL NOTICE: A temporary sign installed to notify the general public of the date, time, and location of a public hearing scheduled to review a zoning or related request.

LOT LINE: A property boundary line of any lot, except that where any portion of a lot extends into an abutting street or alley the lot line shall be deemed to be established at the existing street or alley right of way line.

LOT LINE, CORNER SIDE: Any street line that is not a front lot line.

LOT LINE, FRONT:

- A. The only street line bordering a lot, or
- B. Otherwise, if the lot is a through lot, every street line, or
- C. Otherwise, if the lot is a corner lot:
 1. The shortest street line.
 2. Otherwise, if more than one street line is the shortest:
 - a. The lot line designated as the front lot line on a plat of dedication or plat of subdivision.
 - b. Otherwise, the lot line designated as the front lot line by the zoning administrator, or
- D. Otherwise, if the lot is fully or partially landlocked, the lot line that faces the access to the lot.

LOT LINE, REAR: That lot line which is most distant from and is, or is approximately, parallel to the front lot line. If the rear lot line is less than ten feet (10') in length, or if the lot forms a point at the rear, the rear lot line shall be deemed to be a line ten feet (10') in length within the lot, parallel to and at the maximum distance from the front lot line.

LOT LINE, SIDE: Any lot line that is not a front or rear lot line.

MEMORIAL SIGN: A permanent sign memorializing the life of an individual person or a historic event.

MESSAGE BOARD: A sign face designed to readily accept individual changeable copy letters or to utilize electronic means of changing copy and typically used to convey information about a sale, promotion, or special event being offered by the business advertising on such sign.

MOVING SIGN: Any sign, all or part of which moves, rotates or gives the illusion of movement.

OFF SITE ADVERTISING SIGN: A sign which directs attention to any promotion, business, commodity, service, enterprise or entertainment conducted, sold or offered at a location other than the lot on which the sign is located; or a sign which directs attention to a business that is no longer conducted or to a product that is no longer sold on the lot on which the sign is located.

OPEN HOUSE SIGN: A temporary sign typically used in conjunction with a small real estate sign to inform prospective buyers that a specific structure is open and available for public inspection.

PARKING LOT REGULATION SIGN: A permanent sign used to convey the conditions of use of a parking lot.

PERMANENT SIGN: Any sign which is not a temporary sign, and which is designed to be in compliance with articles 16, 18, 19 and 21 of the BOCA national building code/1993.

PLACARD SIGN: A temporary sign made of cardboard, lightweight plastic, or similar material, mounted out of doors and intended to be used during a sale, promotion, or special event.

POLE SIGN: A sign mounted on a pole or other support in a manner where the bottom edge of the face of the sign is seven feet (7') or more from grade.

PORTABLE SIGN: A sign, with or without changeable copy, readily capable of being moved from one location to another location and commonly attached to a trailer.

PROJECT DEVELOPMENT ENTRANCE MONUMENT SIGN: A ground sign used to improve, identify, designate, label, or demarcate the main entrance into a subdivision development two (2) acres in size or larger.

REAL ESTATE SIGN: A temporary sign advertising a property for sale or for lease.

RESIDENTIAL BUILDING IDENTIFICATION SIGN/NAMEPLATE: A sign on the front wall of a residential building indicating the name and/or address of each occupant, professional status and/or name of permitted home occupation business.

RESTAURANT MENU BOARD: A permanent sign typically used to display and identify those products sold within a restaurant to drive-through customers.

ROOF SIGN: Any sign erected upon a building or structure which extends over the roofline of a building.

SEASONAL DECORATIONS: Decorations customarily displayed on a national, state, local or religious holiday. This shall not include any type of signage either prohibited by this chapter or requiring a permit under this chapter.

SIGN: A display, emblem, device or structure used to identify or advertise a business, product, service, event, institution, organization, location or individual.

SMALL CONVENIENCE SIGN: A sign displayed on private property for the convenience of the general public, including signs identifying restrooms, freight entrances, parking areas, parking lot directional signs and the like.

SPECIAL EVENTS SIGN: A temporary sign displayed for special community or charitable events sponsored by a governmental entity, religious institution, school, and/or other not for profit or community service organization.

TEMPORARY SIGN: Any sign or advertising display constructed of weatherproofed material, with or without a frame, which shall not be displayed for more than thirty (30) days.

TRAILER: Every vehicle without motive power in operation, designed for carrying persons or property and for being drawn by a motor vehicle and so constructed that no significant part of its weight rests upon the towing vehicles.

USE: The purpose or activity for which land or structures thereon are designed, arranged, or intended or for which they are occupied or maintained.

USE, PERMITTED: A use allowable generally within a zoning district without a special use permit.

VEHICLE SIGN: A sign either temporarily or permanently affixed to a vehicle that is not being used for the purpose of transporting persons or materials, is not in the specific act of receiving or delivering merchandise or rendering a service, and is parked in a manner and location where the apparent purpose is to advertise a product or service, or to direct attention to a business or activity located on the same or another property.

VISION CLEARANCE TRIANGLE: A triangular area located at the at grade intersection of streets, railroads, driveways, or any combination thereof, formed by the centerlines of driving lanes on the streets and driveways or the center of the railroad tracks with the length of these two (2) legs defined by the table and illustration provided in section 10.B.7 of the zoning ordinance of the city, and by a straight line between the ends of these two (2) legs.

WALL FRONT: The wall of a building which is nearest to, and most nearly parallel to, the front lot line of the lot on which the building is located.

WALL SIGN: A sign attached to a wall of a building or structure in such a manner that the wall becomes merely the supporting structure, or in which the wall forms the background surface.

WINDOW SIGN: Any permanent sign painted, goldleafed or attached onto the glass area or installed behind a window or in a showcase intended for viewing through the window from outside of the premises.